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## Barenaked Ladies Founding Member Steven Page Headlines Ghost Light Society Soirée Presented by UKG Ghost Light celebrates 15th anniversary of raising funds for the Broward Center's arts-in-education programs

**FORT LAUDERDALE, Fla. (July 9, 2024)** – Singer-songwriter Steven Page, a founding member of the legendary Barenaked Ladies, headlines the <u>15<sup>th</sup> Anniversary Ghost Light</u> <u>Society Soirée</u> Presented by UKG on **Saturday, September 28 from 7 to 11 p.m. at The Parker**, 707 N.E. 8th Street in Fort Lauderdale.

The Ghost Light Society's annual Soirée is one of the hottest tickets in town for young philanthropists and community and business leaders. This year's event, "A Broadway Bash", evokes the glamour, excitement and allure of Broadway, all to shine a spotlight on arts in education at the Broward Center for the Performing Arts. In addition to an intimate performance by Steven Page, guests will enjoy the red-carpet treatment with delicious food, premium open bar, dancing and more, all onstage at The Parker, which was South Florida's first Broadway theater beginning in 1967.

Funds raised from the Soirée will support the Broward Center's wide variety of initiatives that educate, engage and inspire more than 100,000 Broward County students each year, making it the largest free arts-in-education program in the nation.

"We are thrilled to celebrate 15 years of transforming lives in our community through the power of the performing arts," said Heather Geronemus, Senior Director of Social Equity, Opportunity, and Impact at UKG, who is co-chairing the event alongside Ashley Boxer, Whitney Dutton and Ashley Palmer Lindsay. "We are incredibly proud of the lasting impact the annual Soirée's proceeds have had, funding countless initiatives that enrich students' educational experiences. It will be an unforgettable evening when we welcome Steven Page for an exclusive performance of his Barenaked Ladies hits."

As a co-founder, vocalist and songwriter for Barenaked Ladies, Steven Page sang and wrote classics like "Brian Wilson," "If I Had a Million Dollars," "What A Good Boy," "It's All Been Done" and many more. With the band, he sold over 15 million albums and

scored multiple Junos, Billboard Music Awards and two Grammy nominations. After leaving the band in 2009, he embarked on a solo career that has produced five albums and seen him tour worldwide, including a recent string of dates opening for rock legends The Who.

In addition to Presenting Sponsor UKG, event sponsors as of July 9 include Entertainment Sponsors Charlie & Laura Palmer and Ashley & Matt Lindsay and Platinum Sponsors Akerman LLP, Amazon, AutoNation, The Boxer Strategy and Whitney Dutton & Family, Broward Health, Crowe LLP and JM Family Enterprises, Inc.

Additional <u>sponsorship opportunities</u> are still available. Individual tickets are \$300 each. For more information, visit <u>www.browardcenter.org/events/detail/ghost-light-society-soiree-2024</u> or email <u>ghostlight@browardcenter.org</u>.

## About The Broward Center for the Performing Arts

One of America's premier performing arts venues, the Broward Center for the Performing Arts presents more than 700 performances each year to more than 700,000 patrons, showcasing a wide range of exciting cultural programming and events. Guest experiences at the Broward Center include the all-inclusive Spirit Club Level and UHealth-University of Miami Health System Intermezzo Lounge, special events in the Huizenga Pavilion, waterfront dining at Marti's New River Bistro and innovative classes and workshops for all ages at the Rose Miniaci Arts Education Center. With one of the largest arts-in-education programs in the United States, the Broward Center serves more than 100,000 students annually. The Broward Center for the Performing Arts is located at 201 SW Fifth Ave. in Fort Lauderdale. For more information, visit BrowardCenter.org.

## About The Broward Performing Arts Foundation

For nearly 40 years, the Broward Performing Arts Foundation has been instrumental in providing support for the Broward Center for the Performing Arts. The Foundation was established in 1985 to deliver the required private funding to build the Center and create an endowment to sustain its operations. Over the years, the Foundation has successfully raised funds to support the Broward Center's innovative and diverse programming, arts-in-education initiatives, community engagement activities and capital projects. In the decade between 2010 and 2020, the Foundation successfully completed two capital campaigns raising nearly \$100 million to restore, renovate and renew the Broward Center campus and the Parker Playhouse (now known as The Parker).

## About the Ghost Light Society

The Ghost Light Society was founded in 2009 to engage and inspire a new generation of patrons to take an active role in promoting, celebrating and supporting the performing arts. The organization is composed primarily of community leaders and business professionals between the ages of 25–45 who enjoy a variety of exclusive benefits for members, including access to pre-sale tickets, pre-show cocktail receptions, networking events and behind-the-scenes opportunities throughout the year. All funds raised by the Ghost Light Society support the Broward Center's wide variety of educational programming that serves more than 100,000 students in Broward County each year. For more information, visit www.ghostlightsociety.org or email ghostlight@browardcenter.org.

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